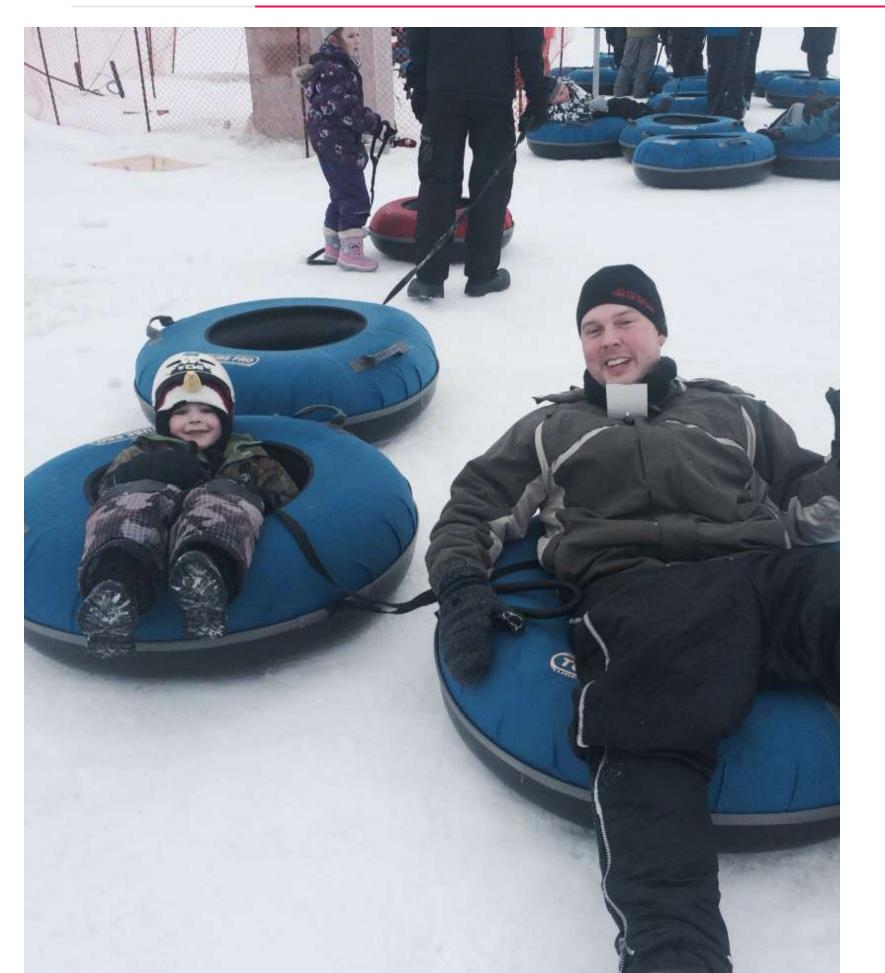
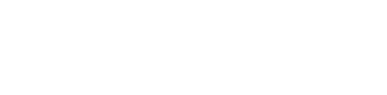


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# pivot:

a fixed point supporting something that turns or balances

...Big Brothers Big Sisters of Winnipeg has been providing mentoring in Winnipeg since1969/70.

This year marks the fulcrum between what we have accomplished and what we have yet to do; truly a point of looking back and forward at the same time





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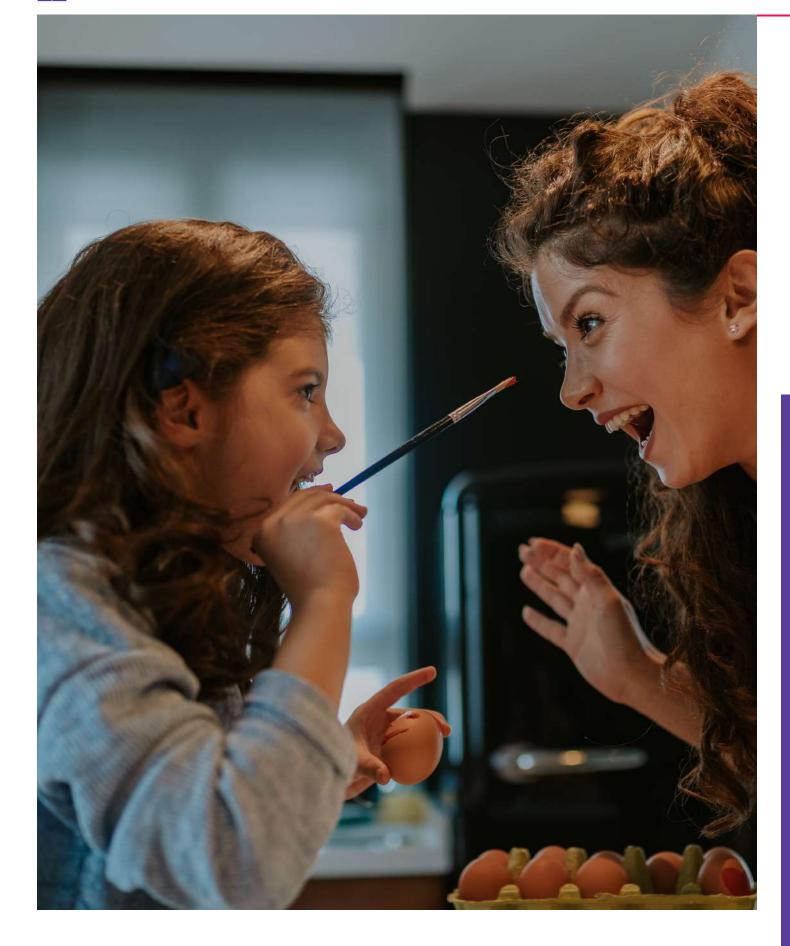
ennedy Campbell













"I originally considered volunteering with BB/BS because I felt I had the time and energy to possibly enrich the life of a child. What a surprise it has been to realize that spending time with this young person has actually enriched my life far more than I could ever do for her!."

# Vission & Mission



**Vision:** a mentor for every child

**Mission:** to provide children with mentors for friendship, support, and guidance

Big Brothers Big Sisters of Winnipeg runs a variety of mentoring programs, each tailored to fit together into the most comprehensive mentoring services available in Winnipeg. Short-term, group, and instrumental programming are designed to scaffold youth and mentors into longer-term one-to-one matches as familiarity with us, and one another, develops. We strive, always, to be a safe, inclusive place for an ever growing mosaic of identities to fit together and find belonging. This is a place where youth can discover and develop new ways of thinking about themselves and the world, and experience a genuine appreciation of their wonderfulness.

# Youth-Served Highlights

Every year hundreds of volunteers, some who have been with us for many years and those who are just getting started, dedicate their time supporting youth in these ways:

Community-Based 1:1

Vision Focused

School-Based

197

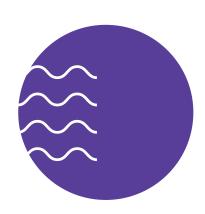
Group & Site-Based Mentoring

Total Youth Served

231

82

197







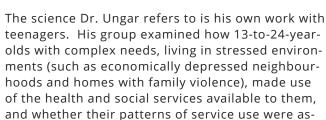
The theme of this year's Annual Report is "Pivot", which, for me, has to do with our Agency entering a time where we will swivel from the first 50 years to the next 50, or the point where we turn, change directions, and head off on a new course towards even more impactful mentoring in

And because of that, the timing was perfect for me to have just read Dr. Michael Ungar's recent article in the Globe and Mail, "Put down the self-help books. Resilience is not a DIY endeavour", published on May 25, 2019. Dr. Ungar (no relation;) is the Canada Research Chair in Child, Family and Community Resilience, and his expertise and insights are invaluable when it comes to the mentoring work we do here at Big Brothers Big Sisters of Winnipeg. I found his conclusions so powerful, that this message will share numerous references from his findings.

our community.

Resilience is something we talk about a lot when it comes to the 'end goal' of a mentoring relationship; it is a key to a young person being able to pivot within their own life arc. But does resilience come from within? Is it something an individual can achieve alone? Or does resilience depend on the services one receives? Like a healthy, positive mentoring relationship?

Dr. Ungar has strong feelings about the DIY approach to our lives, stating that "self-help fixes are like empty calories: The effects are fleeting and often detrimental in the long term. Worse, they promote victim blaming. The notion that your resilience is your problem alone is ideology, not science." And he understands the importance of context around any personal initiative, because, "striving for personal transformation will not make us better when our families, workplaces, communities, health-care providers and governments fail to provide us with sufficient care and support. The science shows that all the internal resources we can muster are seldom of much use without a nurturing environment."



"Rather than focusing our attention on individual factors such as grit or mindset," Dr. Ungar specified, "we wanted to understand whether an investment in services could be a better way to nurture well-being in sub-optimal environments."

sociated with their resilience over time.

The results of his team's research should be viewed as a wake up call; a pivotal moment in how we treat others, for the evidence let them say with certainty that "resilience depends more on what we receive than what we have within us. These resources, more than individual talent or positive attitude, accounted for the difference between youths who did well and those who slid into drug addiction, truancy and high-risk sexual activity."

"Shape the right environment for a troubled child, and the child changes for the better. Put the necessary help in front of a child, and they will take advantage of it."

**Greg Unger** Executive Director



"I am so thankful that I applied to BB/BS back in 2012. The organization is so supportive of their volunteers as well as the families and the children in the program. They arrange events, activities and training so that mentoring a child is easy. I also love that there are so many options to volunteer depending on your availability and level of commitment. I actually started out in the Big Buddy



It is only through the generosity of community members, their hearts & time, that our work is possible



Big Brothers Big Sisters of Winnipeg exists because positive relationships are an absolute prerequisite for the health and well-being of individuals and communities. We cannot thrive on our own; we all need connection to others.



aking a place for mentoring....

Service & Community Connections

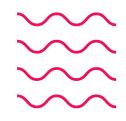
"I've learned that there are no barriers too big when you have someone on your side. That everyone is worthy of having someone believe in them, and that trust and friendship really are the key to happiness. Even as one person, you can make a difference in the lives of someone else, and in your community." (mentor)



Thank you to the incredible youth, families, and mentors who've enriched the home we have built for mentoring. Thank you for being our mentors; we have delighted in the ability to see your smiles more directly, and to more frequently hear your laughter.

To our community partners, thank you for working with us this year and the incredible synergy of figuring out how we, as organizations, can better support one another in service to Winnipeg youth. The collaboration was truly incredible this year and we hope it never ends.

We know that healthy relationships are an absolute pre-requisite to health and well-being. We believe in the power of mentoring to transform our connections into possibilities. When adults commit to the youth in their community they knit strengths together into a tapestry of ability, hope, and optimism. Together, and only together, do we thrive.



# Gratitude

66

Thank you for your bountiful positivity, and for sharing your life and family with me. Thank you for holding back your video game prowess just to give me a shot at winning sometimes. Thank you for your unconditional kindness and your unabashed public statements of how much you like your Big Brother! Thank you for feeling comfortable to be your special self around me, and while I hope you keep growing and learning, I also am confident you will never lose the goodness at the heart of who you are today...(mentor)

### Parent

Our new life in Canada has been settling down with BBBS. I cannot tell my life in Canada without BBBS.

### Mentee

I can tell my Big Brother anything, and I do! He helps me when I am going through hard stuff. He's the best. I hope we're friends forever.

### Parent

It is very valuable experience for my children, a lot of emotional support, and intellectual communication.

# Mentee - Group

I come every week to this program. The mentors have helped me do homework that I would never have been able to do on my own.

## Mentor

My Little has taught me how to be strong and how to move forward after difficult situations.

### Mentor

I've learned to laugh and smile more, enjoy the little things, and see new things that I hadn't had the opportunity to do before meeting my Little.

### Mentee

My Big Sister is the best sister I have ever had. I love her.









# (re) creation





At the heart of our work is the awareness that relationships create possibilities



# nnovation

Relationships inspire innovation, as new conversations inspire new ways of thinking and new thoughts spark ideas





To see what we hold immovable in our work and also see the need for change



# rganization

A group of passionate people who centre our work as a primary matter of concern



# eamwork

Staff, Board, Mentors, Families, Children & Youth, Donors, Ambassadors are essential



# new connections



We are incredibly grateful for the support of the United Way, their investment in youth mentoring, and their trust in us to lead the way. The **United Mentoring Network** has been the catalyst for collaboration, allowing us to partner with other youth-serving organizations and mutually strengthen our programming for young people. When we collaborate, share ideas, space, resources and high-quality programming more families in our City benefit.We would like to recognize three partners (amongst other developing ones): West Central Community Program, Can-U, and Dial-A-Life / Ecole Leila.











# Events

This year's Bowl for Kids Sake theme was Dr.Seuss! We would like to thank all the red fishes and blue fishes, the things one, two and threes, and all the Whos in Winnipeg that supported our largest annual fundraiser.

Our matches were also invited out to sporting events, the snow maze, virtual reality, sleigh rides through Birds Hill Park, Fibre art, paint nights, pottery painting, trampoline parks, Let's Talk Science, Prairie Exotics, new match parties, and so much more. With matches dropping in to play board games, play badminton, pool, making food together, and doing so many arts and crafts, this year had it all.





# **Bowl for Kids Sake**

Thank you to all the teams and donors who supported this year's BFKS event!





Thank you, Kinsmen!

# Engagement

When volunteers become ambassadors, and friends become donors, there is no doubt that great things can happen. As an Agency who has supported thousands of youth and thousands of volunteers over the last fifity years, we are always grateful when we are left legacies, and receive other special gifts. These gifts are provided in recognition of the transformational impact strong, healthy adult-youth mentoring partnerships can create. As a result of new revenue, we are able to offer more opportunities, more events, and more tickets, which translate to more memories, more smiles, more laughter, more ideas, and less isolation.



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We want to acknowledge and thank a special donor this year. For her birthday, Janine LeGal invited her friends, contacts and colleagues to donate to us in lieu of gifts. 15 donations were received as a result of Janine's birthday, totalling over \$9,000!!

"I chose your organization because of the impact your programming has on the young people it serves. As someone who has experienced first hand what it means to NOT have a role model to inspire and guide, I learned through your organization by becoming a Big Sister myself how important it is to be someone who can guide and support, the thing I longed for as a young person. You guys do such important life-saving work with your many great programs. Thank you for being there!"

Well, we thank you, Janine, for being there for your Little Sister and for thinking of us in such a positive way.



# Thank you!!



# Sustainability

Each program, and each match, requires a professional staff person to provide ongoing support. Research on youth mentoring conducted on quality, evidence-based programming demonstrate that this layer of staff support is crucial to positive match outcomes. In addition to providing direct activity support, and knowledgable and committed service delivery team are in constant communication with our matches. Donors and funders provide the sustainability needed to ensure that every match we make will be encouraged, coached, and celebrated over the years of their involvement. We are grateful for the financial support provided by the community and would like to recognize the following...

# **Funders**

Burns Foundation Fund - The Winnipeg Foundation
City of Winnipeg
Graham C. Lount Family Foundation Inc
In Memory of Peter D. Curry
Kinsmen Club Of Winnipeg
Province of Manitoba - Education & Training
The Winnipeg Foundation
United Way of Winnipeg

# **Visionaries**

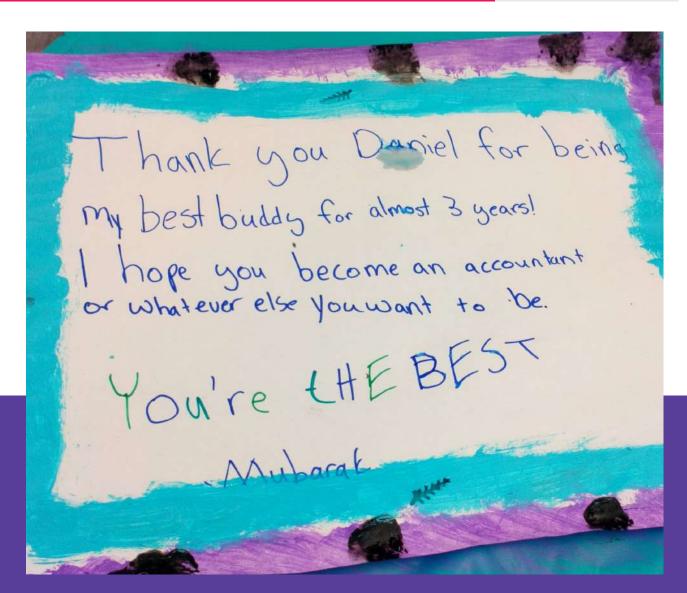
Loewen, J. Richardson, J. A.



# Funding strong outcomes

In the fall of 2018, we were accredited through Big Brothers Big Sisters of Canada and were again found to be running some of the highest quality programming in the country.





Multi-year agreements provide the stability in programming so mentees like Mubark can have a stable and trusted mentor like Daniel come back every school-year until graduation





### Leaders

99 Productions Smit. W. Tops Manufacturers

# **Champions**

Ai-Kon Incorporated All Charities Campaign Brookside Renovations Inc Buhler Industries Inc Cargill - Donor Directed CN

CWB National Leasing

Deacon, J.

Domo Gasoline Corporation Ltd

Dr. Alfred E. Deacon Medical Research Foundation Inc Employment & Social Development Canada - Canada Summer Jobs

> Fonseth, K. Henley, J.

IBM Canada Ltd Kates, B.

Kiwanis Club of Winnipeg Community Support Fund **KPMG-MSLP** 

> Manitoba Blue Cross Manitoba Children's Museum

Mazepa, F.

Meridian Plumbing and Heating

Mirecki, G.

Morris, J. & M.

Patenaude, G.

RBC Royal Bank - Volunteer Leader Grant Program

Robinson Lighting Ltd Royal Winnipeg Ballet

Shelter Canadian Properties Limited

Speciallaser Tech Inc

The Kellaway Foundation Inc.

The Paterson Foundation

**United Way Designated Donations** 

Veron Consultants Inc

Wawanesa Mutual Insurance Company Winnipeg Goldeyes Baseball Club Inc Winnipeg Steelman's Association



### Friends

Birchwood Automotive Group

Carte International

Chipman, S.

Confidence Management Ltd Crosstown Civic Credit Union

Douglas, L.

Dr. Asim Ashique Enterprises

Enright, J. Fitzgerald, P. Forbister, J. Hall, S.

Investors Group Levin, D. & Bonin, L.

Marion, J.

Marketplace Events McMahon, M.

McMillan, S.

Medicure Pharma Inc North West Company

**RBC Royal Bank** 

Rondex

San Juan, R. Seib, A. Standard Aero

Stantec Consulting Ltd

Stevens, C.

Strategic Charitable Giving Foundation

Teeyah's Turner, L.

**Ugly Duckling Productions** 

### **Thank You**

**ALT Hotel** Baker, J. Brett, P. Cardwell, K. Carlyle Press CIPS of Manitoba **CMLS Financial** Crosbie, J. & J. Davidson, K.

Deloitte Winnipeg Department of Families - All Charities Campaign

Diamond Retirement Planning Ltd

Eastman Interlake Hydro X

Ellement, D. Englund, C. **Ernst & Young LLP**  Fokeer, J. Ford, M. Friesen, N. Garg, S.

**Grosney Promotions Ltd** 

Big Brothers Big Sisters of Winnipeg 2018/2019

Haddock, M. Hanson, G. & M. Holens, P. Johannson, D. Kalic, M.

Karlowsky, J. & W. Klimczak, R. & M. Klymkiw, M. Krentz, B. Linklater, D. & M. MacLise, I.

Manitoba Liquor & Lotteries

March, K. McCrea, K. Miller, M.

Neptune Properties Inc

Page, G. Pearson, K. Pestrak, J. M. Poapst, R. Pollard, F. Pundyk, T. PWC Canada Rado, L.

Red River Cooperative Ltd Robert H Smith Child Care Centre

Rodriguez, L.

Royal Canadian Legion - Prince Edward Branch 81

Rumor's Comedy Club

Rusu, I.

Salisbury, G.

Samuel Coil Processing

Schachter, J. Siemens, P. Simard, L. Thiessen, M. & C. Trudeau, H. Turner, B.

University of Manitoba

Wally, R. Woods, B. Woods, G. Zeiss, P.





# **2018-2019 Financials**

| Statement of Financial Position         | March 31, 2019            | March 31, 2018            |
|-----------------------------------------|---------------------------|---------------------------|
| Assets:                                 |                           |                           |
| Cash and Investments                    | \$ 191,606                | \$ 198,509                |
| Accounts Receivable                     | 68,988                    | 64,716                    |
| Prepaid Expenses & Inventory            | 25,914                    | 23,431                    |
| Capital Assets                          | 2,043,194                 | 2,075,334                 |
|                                         | \$ 2,329,702              | \$ 2,361,990              |
| Liabilities and Net Assets              |                           |                           |
| Accounts payable                        | \$ 62,954                 | \$ 67,272                 |
| Prepaid event sales                     | 5,142                     | -                         |
| Deferred contributions - capital        | 719,897                   | 671,632                   |
| Deferred contributions - programs       | 66,058                    | 71,210                    |
| Lines of credit                         | 246,239                   | 300,423                   |
| Mortgage payable                        | 929,552                   | 964,640                   |
| Invested in capital assets              | 147,506                   | 138,639                   |
| Appropriated fund                       | 152,354                   | <u> </u>                  |
|                                         | \$ 2,329,702              | \$ 2,361,990              |
| Statement of Operations                 | Year Ended March 31, 2019 | Year Ended March 31, 2018 |
| Revenue:                                |                           |                           |
| Government program funding              | 266,526                   | 264,300                   |
| United Way of Winnipeg                  | 304,682                   | 277,390                   |
| Fundraising and other revenue           | 219,101                   | 204,731                   |
| Big Smiles Collection Crew              | 716,609                   | 639,000                   |
| Amortization of deferred contributions  | 34,929                    | 26,462                    |
|                                         | \$ 1,541,847              | \$ 1,411,883              |
| Expenses:                               |                           |                           |
| Direct program costs                    | 86,323                    | 78,671                    |
| Central operating expenses              | 192,125                   | 139,108                   |
| Fundraising expenses                    | 6,387                     | 12,082                    |
| Big Smiles Collection Crew              | 494,924                   | 491,885                   |
| Amortization of capital assets          | 66,000                    | 51,820                    |
| Staff salaries and benefits             | 683,141                   | 662,077                   |
|                                         | \$ 1,528,900              | \$ 1,435,643              |
| Difference Between Revenue and Expenses | 12,947                    | (23,760)                  |
| (before loss on disposal)               |                           |                           |
|                                         | 100                       | (4,889)                   |





Charitable Business Number: 10679-4548-RR0001

