

# PEDAL FOR POTENTIAL SUPPORT YOUTH MENTORSHIP!



Big Brothers Big Sisters OF WINNIPEG

# MEGABike



# MEGA Fun & Employee Engagement

Looking for a new way to provide a meaningful teambuilding event to your company?

Join Big Brothers Big Sisters of Winnipeg in our **inaugural year** of MegaBike as it tours across the Country, and take your crew on a ride they'll never forget! Hop on the legendary 30-person **BIG Bike** with your co-workers and enjoy a ridiculously fun team-building event while helping fund Big Brothers Sisters mentoring programs in your community.

**Save the Date:**

**Monday, June 26th at 9:30am**

**Presenting Sponsor - \$15,000**

**Gold Sponsor - \$10,000**

**Silver Sponsor - \$5,000**

Sponsorship packages include posts on our website ([bigwinnipeg.com](http://bigwinnipeg.com)), Facebook, Twitter, and Instagram.

Companies can also purchase a ride for their team without sponsorship for \$2500!

For more information, please contact:  
[Jane.Marion@bigbrothersbigsisters.ca](mailto:Jane.Marion@bigbrothersbigsisters.ca)  
204-988-9206



# MEGA Bike

# One Day. One Bike. \*

## You have the Power to Pedal for Potential

\*The MEGA Bike seats 30 people.

Limited spots available on event day as there are only 8 rides.

## What is MegaBike?

Hop on the 30-person MEGABike with your co-workers, clients, and friends and enjoy a fun team-building event all while pedaling for the potential of young people in our community!

## What Can I Expect?

- Each Team will get a dedicated Fundraising Page!
- 2.5 KM route through the scenic Assiniboine Park!
- 45-minute time slots starting at 9:30 am!
- Cocktail party, refreshments and prizes!
- Post-event celebration & reception!



# MegaBike Sponsorship Opportunities



Benefits and Opportunities	Presenting \$15,000	Gold \$10,000	Silver \$5,000	Buy A Ride \$2,500
<b>Attendance</b>				
Entire Bike Buyout*	✓	✓	✓	Half Bike**
Premium time choice for team participation	✓	✓		
<b>Sponsor Profile</b>				
Logo Recognition via eBlasts to participants	✓	✓	✓	✓
Logo on MegaBike Website	✓	✓	✓	✓
Mentions on Social Media	✓	✓	✓	✓
Company Name on Event Press Releases	✓			
Opportunity for Recognition in our Newsletter	✓	✓		
<b>On-site Exposure</b>				
Personalized team photo	✓	✓	✓	✓
Logo on bike	✓	✓		
Logo on participant video	✓	✓		
Logo on participant t-shirts	✓	✓		
Opportunity to provide participant giveaways	✓	✓		
Company banner at the event	✓			
Branded Signage for start and finish lines	✓			
Recognition from microphone at event	✓			
<b>Cocktail Party/Celebration Event</b>				
Access to cocktail party (4pm - 7pm)	✓	✓	✓	✓
Drink Tickets per participant	2	2	1	1
Light Refreshments post-ride	✓			
<b>Post-Event Acknowledgement</b>				
Recognition in Big Sisters Annual Report	✓	✓	✓	✓
Team video	✓	✓	✓	✓
Recognition Keepsake	✓	✓	✓	

\*Up to 29 seats, minimum of 20 recommended

\*\*Up to 14 seats

# Your Support Will Help us Change Lives

## \$1 : \$23

EVERY \$1 INVESTED IN MENTORING  
RETURNS \$23 TO SOCIETY

MENTORED YOUTH SEE POSITIVE RESULTS:



### IN LIFE

81% REPORT FINANCIAL LITERACY  
98% BELIEVE THEY MAKE  
GOOD LIFE CHOICES  
80% PURSUE HEALTHY LIFESTYLES



### IN COMMUNITY

87% HAVE STRONG SOCIAL NETWORKS  
50% MORE LIKELY TO VOLUNTEER  
(AND GIVE 30% MORE TIME!)  
13% MORE LIKELY TO DONATE  
(AND GIVE 20% MORE MONEY!)



### AT WORK

47% HOLD SENIOR LEADERSHIP POSITIONS  
17% MORE LIKELY TO BE EMPLOYED  
13% HIGHER EARNINGS  
(\$315,000 HIGHER LIFETIME INCOME)



THE FAMILY



BIG BROTHERS BIG SISTERS OF WINNIPEG



THE MENTOR



Big Brothers  
Big Sisters  
OF WINNIPEG

## THAT'S THE POWER OF THREE

Among economically disadvantaged groups, \$1 invested in mentoring by Big Brothers Big Sisters returns \$23 to society. The Boston Consulting Group undertook a multi-stage study that compares the outcomes of children who participated in community 1-on-1 programs with those that did not.

To confirm your sponsorship for MegaBike 2023, please contact

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IGNITE **THEIR** POTENTIAL



**Big Brothers  
Big Sisters**  
OF WINNIPEG

@bbbswpg  
#MegaBike  
#PedalForPotential

**MEGA**Bike  
PEDAL FOR POTENTIAL The MegaBike logo graphic, consisting of a series of overlapping, stylized curved lines in teal and yellow.